





PRAXISTAGE FÜR MITTELSTÄNDISCHE UNTERNEHMEN

Lieferketten verantwortlich gestalten
Über Nachhaltigkeit berichten

1. Juni 2017, BASF, Ludwigshafen

Veranstaltungspartner

Workshop D

Offenlegung nicht-finanzieller Informationen und Berichterstattung über soziale und ökologische Auswirkungen entlang der Lieferkette

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Contargo GmbH & Co. KG

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BASF SE

Diana Pauly

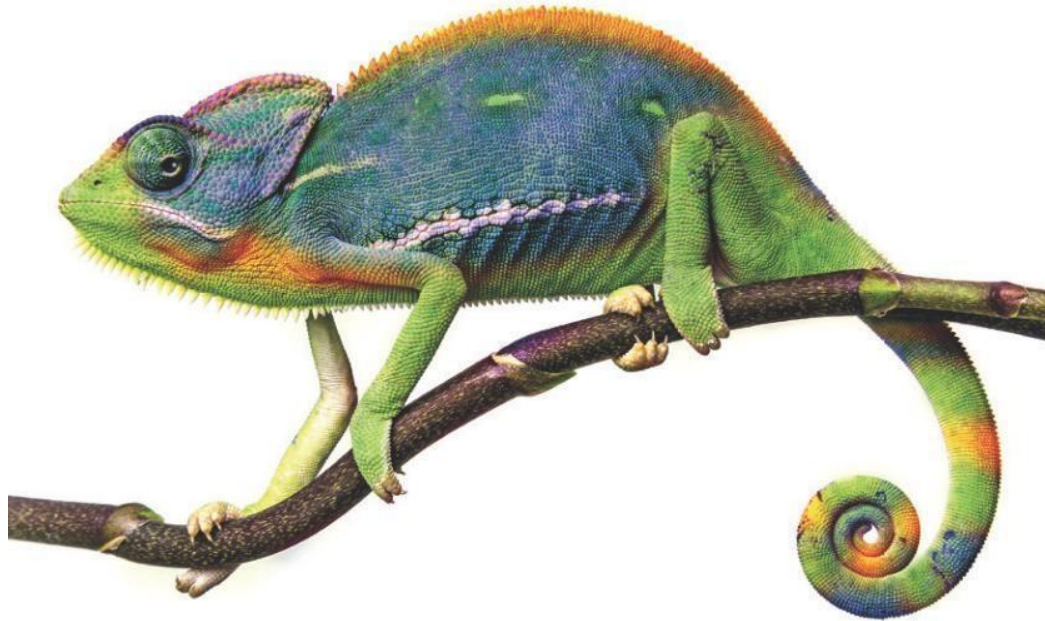
SAP SE

Moderation: Moritz Blanke, UPJ



Nachhaltigkeitsberichterstattung bei Contargo

INHALT



1. Contargo im Überblick

“Alles“ rund um den Container

2. Sustainable Solutions

„Alles“ rund um Nachhaltigkeit bei Contargo

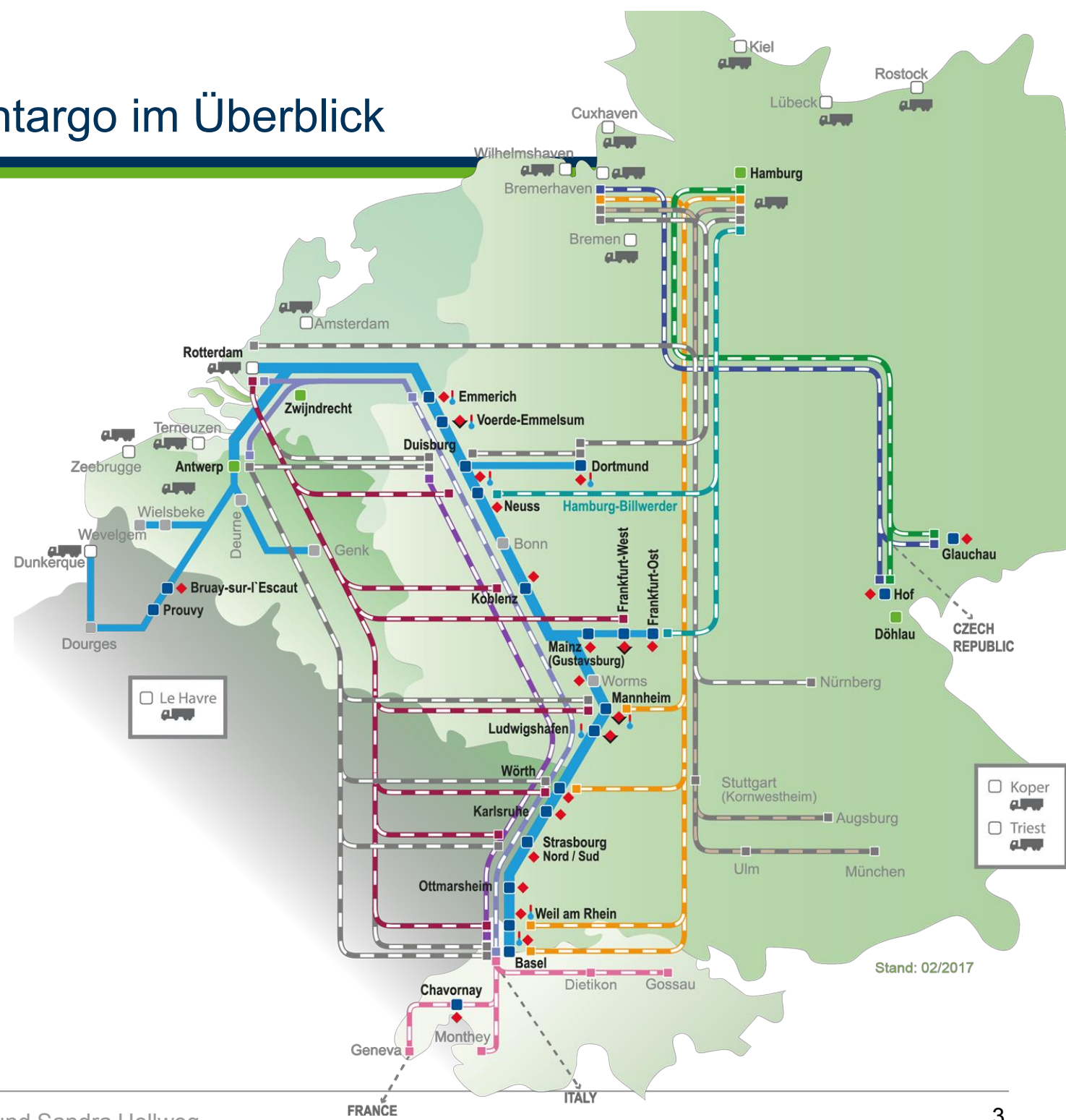
3. Nachhaltigkeitsbericht

Vom Konzept bis zur Veröffentlichung

Contargo im Überblick

■ Gegründet	2004
■ Mitarbeiter	903
■ Transportvolumen (TEU)	2,3 Mio.
■ Barge	65%
■ Bahn	33%
■ Lkw	2%
■ Umsatz (Euro)	415 Mio.
■ Terminals Binnenhäfen	25

■ Stand 2016



■ Kombinierte Verkehr

- Von Anfang an Umweltschutz ein Thema
- Übertragen auf alle anderen Arbeitsbereiche

Büro | Terminals | Geschäftsreisen | Arbeitsweg | Verkehrsträger

■ Contargos Verantwortung

■ Tue Gutes und rede darüber

aktives Mitgestalten und Kommunizieren | effizienter Einsatz aller Ressourcen |
ständige Anpassung der Prozesse | berufliche und private Ebene

■ Ökonomie

starkes Netzwerk | Kundennähe | enge Verbindung zur Region | solides Wachstum |
Technik und Forschung | attraktiver Arbeitgeber

■ Ökologie

Kombinierter Verkehr | CO₂-Reduzierung | Energieeffizienz | Ressourcenschonung |
Terminal-Optimierung | Papierloses Büro | Flusspatenschaft

■ Soziales Engagement

Mitarbeiterzufriedenheit | Weiterbildung | Familien-freundlichkeit | Contargo tritt in die
Pedale | Gesundheitsmaßnahmen | Unterstützung von Hilfsorganisationen



Sustainable Solutions | Team + Alltag

- Aufgabe der Geschäftsführung
- Stabsstelle Sustainable Solutions - Kernteam
- Sustainability Beauftragte im gesamten Netzwerk



Nachhaltigkeitsbericht 2016 | Beteiligte und Zeitaufwand

■ Beteiligte: Team Sustainable Solutions / Presseagentur / Grafikdesign / Fotografie / Übersetzung



■ Geschätzter Zeitaufwand : 2.500 Stunden

■ Konzeption bis Freigabe

- Brainstorming & Mind Map, Berichtserstellung
- Roter Faden „Contargo talks“
 - Hinterher drumherum bauen | Entstand durch die vielen Ideen, welche von Mitarbeitern direkt beigesteuert wurden
 - Verknüpfung
 - Welche Ideen passen wo in den GRI-Index? Was fehlt bei der Idee damit es der GRI Anforderung entspricht?
- Zeitplan inkl. Freigabe gut strukturieren

■ GRI-Index

- Zahlen erfassen
- Für uns interessante Zahlen ergänzen

■ Tipps

- Konzept muss final stehen und freigegeben sein
- Nicht zum Monats- oder Jahresabschluss, sondern möglichst Anfang des Jahres, da gute Basis für interne und externe Audits



■ Mitarbeiter motivieren

- Informationssammlung
- Kommunikation - Was hat er persönlich oder an seinem Arbeitsplatz von Nachhaltigkeit, von der Datenerfassung, von dem Nachhaltigkeitsbericht,...

■ Kunden & Dienstleister

- Kontakte um externe Ideen und Statements bitten

■ Leser „dau-Prinzip“

- Einfache Sprache - Technische Begriffe erläutern
- Langweilige Themen - Mit Stories aufpeppen | Leser mit Bildern neugierig machen
- Komplizierte Themen - Mit Infografiken veranschaulichen

■ Der Mensch ist von Natur aus „faul“

- Durch den täglichen Informationsüberfluss, besitzen wir die Tendenz immer weniger lesen zu wollen...
- Überschriften, Schlagwörter und Bilder müssen den Betrachter neugierig machen...



Wir freuen uns auf einen Austausch mit Ihnen!

- Kristin Kahl – Manager Sustainable Solutions – kkahl@contargo.net - +49 621 59007 120
- Sandra Hollweg – Executive Sustainable Solutions – shollweg@contargo.net - +49 621 59007 250
- Mehr Informationen finden Sie auf... www.contargo.net

www.contargo.net/de/company/sustainability/

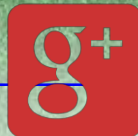
Take the better route.



Facebook



Twitter



Google+



Wikipedia



Xing

CSR-Praxistag

Reporting @ BASF

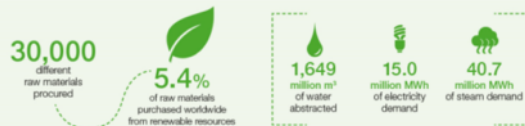
Tanja Castor, Corporate Sustainability Strategy, BASF SE

01. Juni 2017

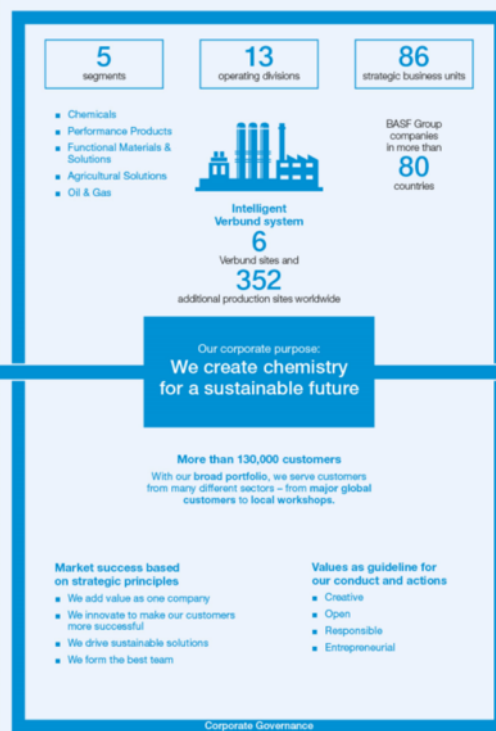
Über BASF

BASF
We create chemistry

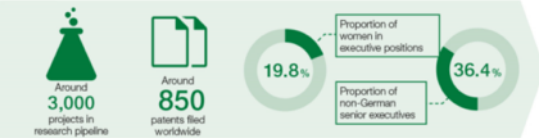
Our foundation



Our business model



Our results



Reporting

One process serves multiple purposes

...is an opportunity to listen to
your stakeholders needs

Reporting

One process serves multiple purposes

...to trigger internal change processes

Reporting

One process serves multiple purposes

... to create transparency

Having a strong commitment to Sustainability



We listen to our stakeholder



We aim to understand the current and future needs of our markets and society (materiality).



We steer our activities



We analyze our portfolio to meet the sustainability needs of our customers in a company wide, systematic approach.



We disclose our activities

We drive transparency through stakeholder engagement and integrated reporting.



BASF Report Development over the years



2006



Financial Report



Corporate Report



Short Report



Form 20-F

2007



BASF Report (integrated)



BASF in Brief 2007



Expanded information online

Integrated Reporting

Current status



2016: Second integrated GRI G4 Comprehensive Report



BASF Report



Online Report
Tools for customized information

Integrated Reporting

Reasons why



To signal that sustainability is part of our strategy and operations

To better meet expectations of our target groups

To increase reporting transparency

To simplify external reporting and reduce repetitions

Integrated Reporting

Reasons why

Target groups

- Experts:
- Analysts/Investors
- Sustainability experts

- Private shareholders
- BASF-relevant public (w/o experts above)
- Employees

Expectations

- Facts, figures and outlook on business-related issues
- Online service elements

- Easy-to-understand facts and figures
- Quicker, more up-to-date overview
- For employees: pride in BASF

Medium

- BASF Report
- Internet

- Magazine
- Internet

► Different print publications for different target groups + expanded internet

Challenge: Breaking down the silos

Teamwork - Openness and Trust

Finance

- Financial Statement
- Financial Reporting
- Value-Value-Boxes

Investor Relations

- IR Website
- Rankings

Communications & Government Relations

- Editorial Office
- Online Report
- Sustainability website
- Layout & production

Strategic Planning & Controlling (incl. Sustainability)

- Strategy & Sustainability
- GRI-/IIRC-Process
- Assurance process
- Risk & Opportunity Report
- DJSI/COP for UNGC

Special Departments

Content and Data

- EHS
- HR
- Supply Chain
- Compliance
- ...

Relevant Standards





The Chemical Company

Berichterstattung über soziale und ökologische Auswirkungen

Diana Pauly, SAP
June 1st, 2017

Agenda

- Sustainability at SAP
- SAP's path to integrated reporting
- Making connections
- Moving forward with integrated reporting

Help the world run better and improve people's lives

SAP customers & SAP create economic, environmental, and social impact

Enabler & Exemplar

Enable economic, social and health well-being – for people, communities and employees



Avoid environmental risk & harm and optimize resource productivity - in customer's and SAP's business activities

Improve economic opportunity and prosperity through innovation - for people everywhere

Sustainability at SAP

How SAP creates value from sustainability leadership



Innovation

Population growth, urbanization, resource scarcity and climate change require innovation



Customer Impact

Our solutions create sustainable impact, help the world run better and improve people's lives



Cost Avoidance

Cost avoidance of more than €155 mil over the past three years



Employee Engagement

92% think it is important for SAP to pursue sustainability



Stock Valuation

11% of SAP's institutional investors are classified as Socially Responsible Investors.



Recognition

SAP is the #1 top-performing company in the software industry in the oekom Universe



License to Operate

Control economic, social and environmental risk to ensure safe and reliable operations

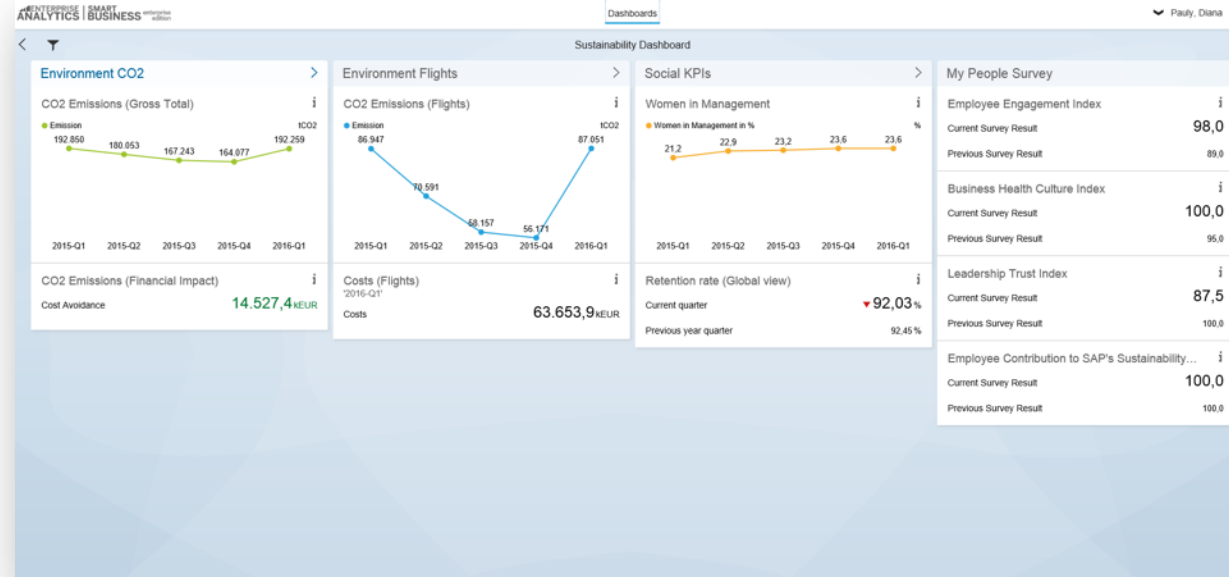


For the 10th year in a row SAP is ranked number-one software company in the Dow Jones Sustainability Index

Transparency on social and environmental performance

SAP's Sustainability Dashboard provides

- easily understandable information on sustainability performance
- a personalized view on the data
- transparency about trends and benchmarks
- on different organizational and geographical levels



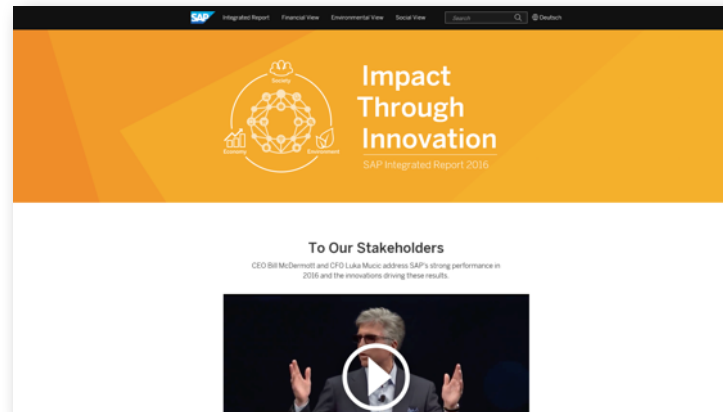
SAP's path to integrated reporting



Why integrated reporting?

Transparency

- Holistic strategy
- Connect financial and non-financial KPIs



Business

- Support sustainability business

Efficiency

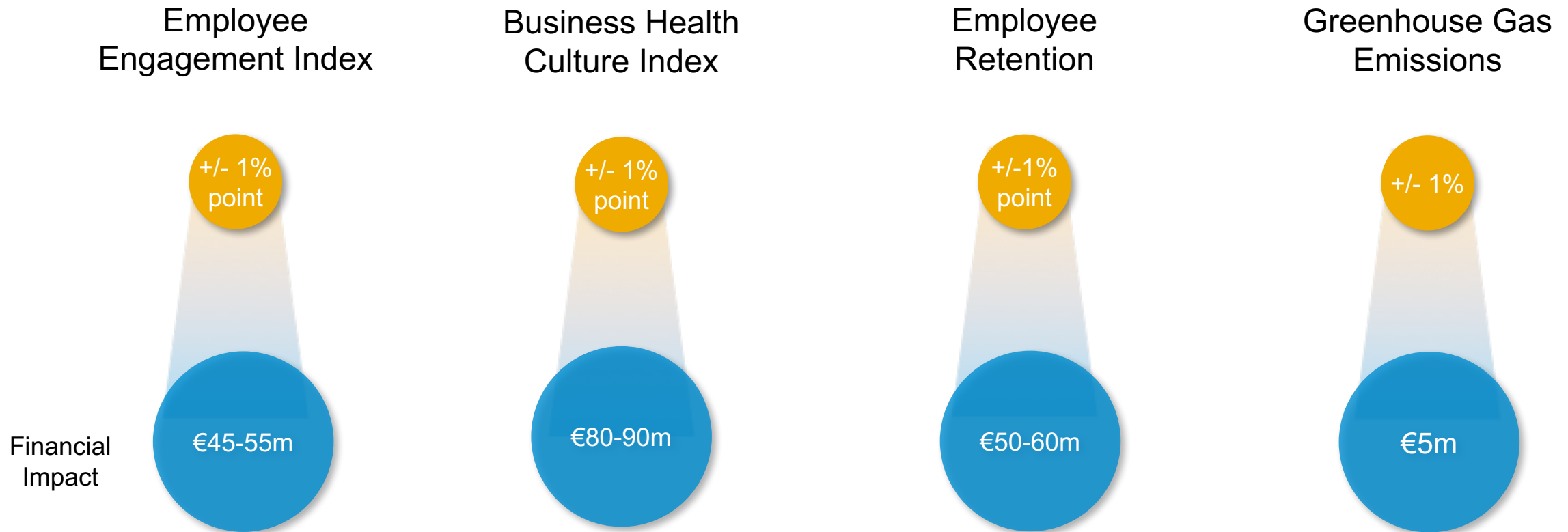
- Elimination of dual reporting
- Leverage synergies between teams

Thought Leadership

- SAP as a thought leader

Making connections:

We publish the financial impact of four non-financial KPIs



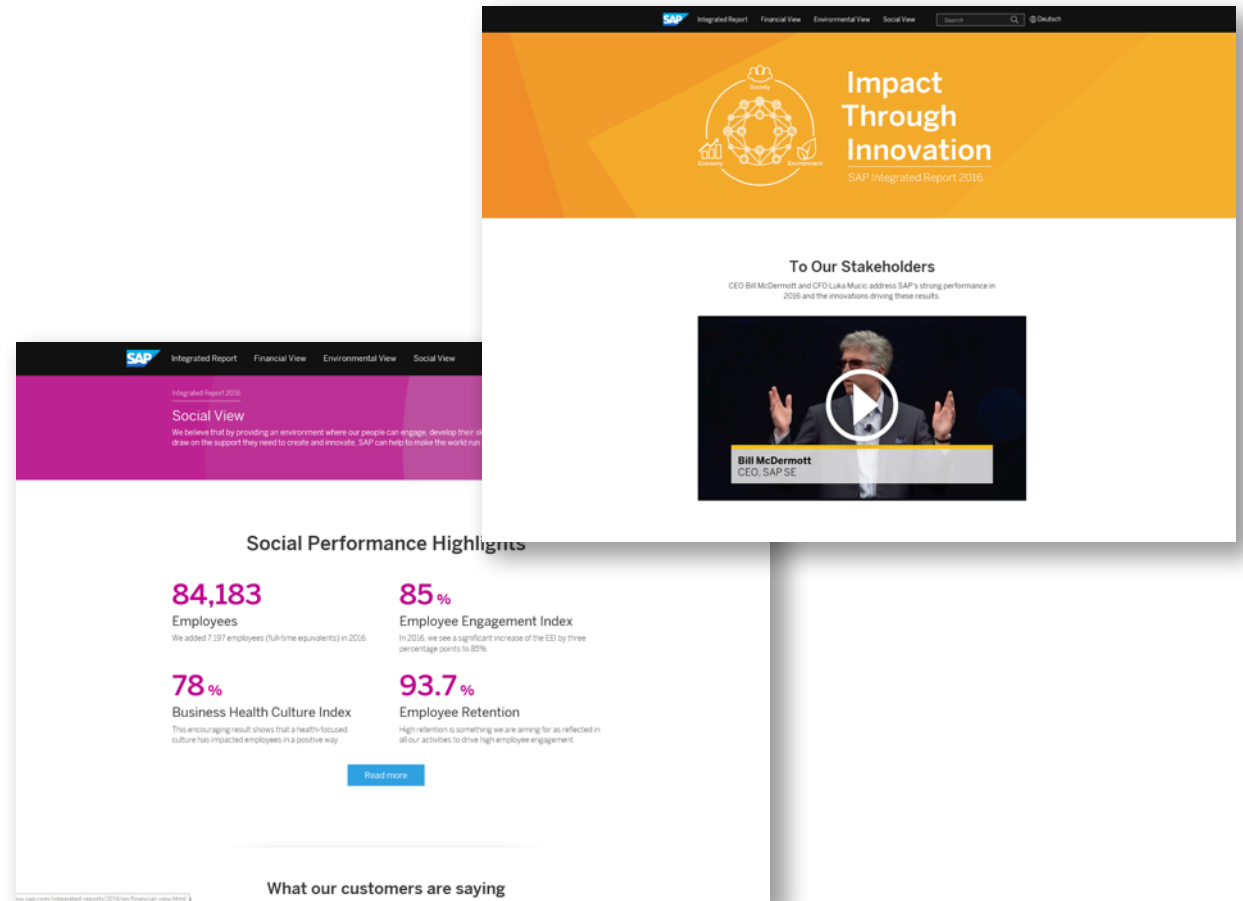
Note: Financial Impacts of individual non-financial KPIs cannot be added up. Numbers shown are rounded to € millions and refer to fiscal year 2016.

SAP Integrated Report 2016 was published on February 28, 2017

SAP Integrated Report 2016

- Our 5th integrated report
- Published 2 months after year end
- Connectivity updated for 2016
- 4 main KPIs: growth, profitability, customer loyalty, and employee engagement

www.sapintegratedreport.com



Trends in Integrated Reporting

Where does reporting go in the future?

- Report on the social value creation of companies
- Increase frequency of data collection (real time)
- Available data may increase expectations for companies
- Integrate non-financial data into steering for SAP and our customers (SAP Digital Boardroom)
- Measure the social and environmental impact of our portfolio to support prosperous business operations for our customers
- Leverage SDGs* as reference framework
- Upcoming regulations



* UN Sustainable Development Goals

Thank you.

Diana Pauly
Sustainability
SAP SE